

SHOP, TRIPLE & WIN

23 Dec '25 - 03 Jan '26



Elves Winter Treat – Shop, Triple & Win Promotional Campaign Terms & Conditions

Promotion Overview

The Elves Winter Treat – Shop, Triple & Win promotion is a festive, interactive in-mall gamification activity designed to offer shoppers a fun and engaging experience during the winter holiday season. The activity is intended purely for entertainment and promotional purposes and should be enjoyed as a light-hearted slot-machine interaction.

2. Promotion Period

- Shopping Period: 23 December 2025 to 03 January 2026
- Promotion Duration: The slot-machine interaction will be available from 02:00pm to 10:00 pm as announced by Dalma Mall, subject to prize availability.

3. Eligibility

- The promotion is open to all eligible shoppers who meet the qualifying spend criteria during the promotion period. Participation in the slot-machine interaction is strictly restricted to individuals aged 8 years and above. Children below 8 years are not eligible to participate.
- A minimum spend of AED 250 at any participating retail outlet in Dalma Mall qualifies a shopper for participation.
- Carrefour transactions require a minimum spend of AED 750 to qualify.
- One qualifying receipt grants one (1) chance to participate in the slot-machine game, irrespective of the total transaction value.
- Receipts must be dated within the promotion period (23 December 3 – 2025 January 2026).

4. Excluded Transactions

Transactions from the following outlets are not eligible for participation:

- Hypermarket (except Carrefour, subject to AED 750 minimum spend)
- Travel & transportation service outlets
- Banks and money exchange counters
- Bill payment / utility kiosks
- Service centers and non-retail outlets
- Any other outlets as determined by mall management

5. Registration & Participation

- Registration is mandatory for all participants.
- Participants must present a valid original physical shopping receipt at the registration counter.
- Online receipts, photocopies, screenshots, altered, or duplicate receipts will not be accepted.
- All participants must follow the instructions provided by the MC, promoters, or event staff managing the slot-machine interaction.
- Game participation will be time-regulated to ensure fair opportunity for all shoppers.

6. Game Mechanics & Rules

- The slot-machine game is operated solely under the supervision and discretion of Dalma Mall management.
- Outcomes are random and depend entirely on the slot-machine result.
- The game will continue only while prizes are available. Once the prize pool is exhausted, the promotion will conclude without prior notice.
- Dalma Mall reserves the right to modify game mechanics, rules, or participation flow at any time.

7. Prize Pool

- The total prize pool is valued at AED 150,000, comprising branded products, vouchers, and gifts from participating mall retailers.
- Prizes are categorized across five (5) different value tiers—Elf Grand Treat (Jackpot), Elf Top Pick (Mega), Elf Signature Gift (Tier 1), Elf Festive Gift (Tier 2), and Elf Cheer Token (Consolation)—and are determined by the slot-machine outcomes as defined on the promotional poster displayed within the activity zone.
- Based on the applicable prize tier, winners will be entitled to select one (1) envelope from the corresponding prize category, which will reveal the prize awarded.
- Prizes are subject to availability and may vary in brand, category, or value.
- If a specific prize is unavailable, Dalma Mall reserves the right to substitute it with a similar or equivalent item.

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8. Prize Conditions

- All prizes are non-transferable, non-exchangeable, and not redeemable for cash, in part or full.
- Prizes must be accepted as awarded. Refusal or inability to accept a prize will result in forfeiture without compensation.
- Winners must claim their prize immediately at the designated prize counter on the same day of participation.

9. Verification & Disqualification

- Dalma Mall reserves the right to verify the authenticity of receipts and participant eligibility at any stage.
- Any participant found providing false information, using fraudulent receipts, or attempting to manipulate the promotion will be immediately disqualified.
- Mall management's decision in all matters related to eligibility, participation, and prizes shall be final and binding.

10. Management & Staff Exclusion

- Employees of Dalma Mall, its management, event partners, promoters, and their immediate family members are not eligible to participate.
- Employees of tenant outlets and their direct family members are also excluded from participation.

11. Publicity & Consent

- By participating, winners consent to being photographed or recorded for internal records and promotional purposes.
- Dalma Mall reserves the right to use participant names, images, and likenesses across marketing and communication channels without additional compensation.
- Personal data collected will be used solely for promotional administration and will not be shared with third parties.

12. No Duplicate Participation

- Duplicate receipts, reused transactions, or photocopied receipts will not be accepted.
- Each eligible receipt may be used only once during the promotion period.
- All qualifying receipts must be validated and stamped at the designated registration counter prior to participating in the slot-machine interaction. Any participation attempt or prize claim without an official stamp will be deemed invalid and will not be entertained.

13. Alteration, Suspension & Termination

- Dalma Mall reserves the right to amend, extend, suspend, or cancel the promotion or any part thereof at any time without prior notice.
- Any changes will be effective immediately upon announcement.

14. General Terms

- Participation in this promotion constitutes full acceptance of these Terms & Conditions.
- Dalma Mall reserves the right to refuse participation to any individual at its sole discretion without obligation to provide a reason.
- All decisions made by Dalma Mall management regarding the promotion shall be final and binding.

Dalma Mall Management

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SLOT COMBINATIONS

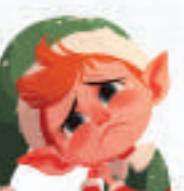


THE ACE COMBINATIONS			PRIZE CATEGORY
			Elf Grand Treat: "JACKPOT"
			Elf Top Pick
			Elf Signature Gift
			Elf Signature Gift
			Elf Festive Gift
			Elf Festive Gift
			Elf Cheer Token
			Elf Cheer Token
			Elf Cheer Token

THE DUO COMBINATIONS			PRIZE CATEGORY
			Elf Signature Gift
			Elf Signature Gift
			Elf Festive Gift
			Elf Festive Gift
			Elf Cheer Token

- Slot-machine outcomes may be winning or non-winning, with a limited quantity for each prize tier, including the Jackpot. If a Jackpot outcome occurs after all Jackpot prizes are claimed, the participant will receive the next available prize tier.
 - Promotion lasts while prizes last | Dalma Mall Management's decision is final.
 - Slot machine outcome is final and cannot be contested



NON-WINNING COMBINATION			PRIZE CATEGORY
?	?		Better Luck Next Time
?	?		Better Luck Next Time
?	?		Better Luck Next Time